

The Enterprise Awareness Development Programme

A new, nationally accredited online programme that provides you with key information, skills and know-how to start up and run a small business enterprise.

The Enterprise Awareness Development Programme is certificated by the Open College Network West Midlands and is brought to you in association with Menta and the National Enterprise Agency. The programme consists of a minimum of 12 hours of structured, self-paced study and includes a short induction workshop followed by online learning activities, practical exercises, knowledge assessments and an end-of-programme presentation about your business. Upon completion, participants will have the option to gain a formal qualification in Enterprise Awareness..

What you'll be covering

- A general understanding about enterprise, starting up a new business and business structures
- Business planning - goals, objectives and risks
- Internal and external influences on an enterprise
- Business finance and resources
- Health & Safety, legal and insurance responsibilities
- Sales and marketing and customer focus
- Personal skills, knowledge and abilities required to run a business

Preview Sample Courses



[Find Out More](#)

Preview eWorkbook



[Find Out More](#)

Start Your Online Learning Journey



Introduction Module



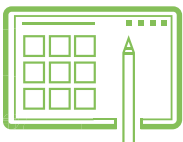
eWorkbook



Online Course Modules



Online Information and Activity Worksheets



End-of-Programme Assessment



Certification



Why this Programme is Right for You

- Provides all the tools and information you'll need to start-up and run a new business
- Attracts full funding*
- A fully online, self-paced programme of learning
- Optional classroom workshops and no written assignments
- Online tutor support
- Access your courses through any PC, mobile device and learn on-the-go with our free app
- Formal certification with progression to a nationally recognised qualification

*Programme Funding - The Enterprise Awareness Development Programme and Level 2 Enterprise Awareness Award qualification may attract full funding when completed in conjunction with your regional Enterprise Agency. For further details of programme funding please contact us at enquiries@ea-learningtech.com